How Meow®
PREMIUM

Passion For Nutrition



HERMOS

PETKON

We've Turned Nutrition Into Love...

Every food bowl is a moment of loving reunion. With our lovingly prepared, nutritious, and delicious ingredients, we transform every meal into a feast for their health and happiness. Howmeow passionately blends the highest quality ingredients, transforming feeding into a loving ritual. Because we know their happiness is our happiness.

"True love is hidden in the flavors shared together."

Every meal expertly prepared in the kitchen is the most delicious expression of love. At Howmeow, we passionately create the most natural and nutritious recipes for our furry friends. Because every moment shared with them is one of life's finest pleasures.



How Meow®
PREMIUM

Shiny Feathers: It keeps your friend's feathers shiny and healthy thanks to the special fatty acids and vitamins it contains.

Easy Digestion: It offers a comfortable diet for sensitive stomachs thanks to its balanced fiber ratio and special ingredients that support digestion.

Antioxidant: Supports the immune system and protects cellular health thanks to its powerful antioxidant components.

Probiotics: Probiotics support healthy intestinal flora, regulate the digestive system and provide benefits for overall health.

Fats: High-quality fats support optimal skin and coat health while increasing energy levels.



Dry Foods

100% NATURAL INGREDIENTS

Adult
Puppy

OMEGA 3 - OMEGA 6

FROM OUR KITCHEN TO YOUR BOWL

At least 40% animal protein

Whether wet or dry food, we blend all the vitamins, minerals, proteins, and probiotics your pets need with great taste.We prepare each recipe as if we were making it for ourselves and offer it in forms that suit their palate.



Wet Foods

GRAIN FREE

100% Animal Protein

Adult

Puppy

Minerals and Probiotics

A, D, E, C Vitamins

- Aroma-Free
- Additive-Free
- Colorant-Free
- Preservative-Free



DRY FOODS



● 15kg - 2 kg

How Meow Kitten Food with Chicken

Ingredients: Processed chicken protein 50%, rice, corn, wheat, chicken fat, animal fat, animal protein, fibers, brewer's yeast, vitamins and minerals, probiotics, yucca, taurine.
Additives: Vitamin A: 15,000 IU/kg, Vitamin D: 1250 IU/kg, Vitamin C: 150 mg/kg, Vitamin E: 100 mg/kg, Taurine: 1250 mg/kg
Analysis Values: Humidity: 8%, protein: 32%, fat: 15%, ash: 8%, cellulose: 4%, Calcium: 2%, phosphorus: 1%, sodium: 0.5%



● 15kg

How Meow Sterilized Adult Cat Food with Salmon

Ingredients: Processed animal protein 45% processed fish protein (min 5%) rice, corn, wheat, chicken fat, animal fat, animal protein, fibers, brewer's yeast, vitamins and minerals, probiotics, yucca, taurine.
Additives: Vitamin A: 15,000 IU/kg, Vitamin D: 1000 IU/kg, Vitamin C: 120 mg/kg, Vitamin E: 100 mg/kg
Analysis Values: Humidity: 8%, protein: 32%, fat: 12%, ash: 8%, cellulose: 4.5%, calcium: 2%, phosphorus: 1%, sodium: 0.5%



● 15kg - 2 kg

How Meow Adult Cat Food Gourmet

Ingredients: Processed animal protein 45% (processed chicken protein, processed lamb protein, wheat, chicken fat, animal fat, animal protein, fibers, brewer's yeast, vitamins and minerals, probiotics, yucca, taurine.
Additives: Vitamin A: 15,000 IU/kg, Vitamin D: 1000 IU/kg, Vitamin C: 120 mg/kg, Vitamin E: 100 mg/kg
Analysis Values: Humidity: 8%, protein: 29%, fat: 15%, ash: 8%, cellulose: 4.5% Calcium: 2%, phosphorus: 1% 15kg sodium: 0.5%



● 15kg

How Meow Adult Cat Food Lamb

Ingredients: Processed lamb protein (25%), processed chicken protein (15%), rice (10%), peas (8%), chicken fat (6%), corn, corn protein, wheat, animal proteins, animal fats, brewer's yeast, liver flavor, fibers, pectin.
Additives: Vitamin A: 15,000 IU/kg, Vitamin D: 1000 IU/kg, Vitamin C: 120 mg/kg, Vitamin E: 100 mg/kg, Taurine: 1250 mg/kg
Analysis Values: Humidity: 8%, protein: 29%, fat: 15%, ash: 8%, cellulose: 4%, Calcium: 2%, phosphorus: 1%, sodium: 0.5%



● 15kg - 2 kg

How Meow Adult Cat Food Chicken

Ingredients: Processed chicken protein 45%, rice, corn, wheat, chicken fat, animal fat, animal protein, fibers brewer's yeast, vitamins and minerals, probiotics, yucca, taurine.
Additives: Vitamin A: 15,000 IU/kg, Vitamin D: 1000 IU/kg, Vitamin C: 120 mg/kg, Vitamin E: 100 mg/kg, Taurine: 1250 mg/kg
Analysis Values: Humidity: 8%, protein: 29%, fat: 15% ash: 8%, cellulose: 4.5%, calcium: 2%, phosphorus: 1% sodium: 0.5%



● 15 kg - 3 kg

How Meow Puppy Food Lamb & Rice

Ingredients: Processed animal protein 40% (processed lamb protein min 5%), rice, corn, wheat, chicken fat, animal fat, animal protein, fibers, brewer's yeast, vitamins and minerals, probiotics, yucca.
Additives: A: 15,000 IU/kg, Vitamin D: 1250 IU/kg, Vitamin C: 120 mg/kg, Vitamin E: 100 mg/kg
Analysis Values: Humidity: 10%, protein: 26%, fat: 13%, ash: 9%, cellulose: 6%, calcium: 2%, phosphorus: 1%, sodium: 0.5%



● 7-1 kg - 3 kg

How Meow Small Breed Puppy Food Lamb & Rice

Ingredients: 40% processed animal protein (min. 5% processed lamb protein), rice, corn, wheat, chicken fat, animal fat, animal protein, fiber, brewer's yeast, vitamins and minerals, probiotics, yucca.
Additions: Vitamin A: 15,000 IU/kg, Vitamin D: 1250 IU/kg, Vitamin C: 120 mg/kg, Vitamin E: 100 mg/kg
Analysis Values: Moisture: 10%, protein: 26%, fat: 13%, ash: 9%, cellulose: 6%, calcium: 2%, phosphorus: 1%, sodium: 0.5%



● 7-1 kg - 3 kg

How Meow Small Breed Adult Dog Food Lamb & Rice

Ingredients: Processed animal protein 35% (processed lamb protein min. 5%), rice, maize, wheat, chicken fat, animal fat, animal protein, fibres, brewer's yeast, vitamins and minerals, probiotics, yucca, taurine.
Additives: Vitamin A: 15,000 IU/kg, Vitamin D: 1,000 IU/kg, Vitamin C: 120 mg/kg, Vitamin E: 100 mg/kg.
Analysis Values: Moisture: 10%, protein: 23%, fat: 11%, ash: 9%, cellulose: 6%, calcium: 2%, phosphorus: 1%, sodium: 0.5%.



● 15kg - 3 kg

How Meow Adult Dog Food Lamb & Rice

Ingredients: Processed animal protein 35% (processed lamb protein min 5%), rice, corn, wheat, chicken fat, animal fat, animal protein, fibers, brewer's yeast, vitamins and minerals, probiotics, yucca.
Additives: Vitamin A: 15,000 IU/kg, Vitamin D: 1000 IU/kg, Vitamin C: 120 mg/kg, Vitamin E: 100 mg/kg
Analysis Values: Humidity: 10%, protein: 23%, fat: 11%, ash: 9%, cellulose: 6%, Calcium: 2%, Phosphorus: 1%, Sodium: 0.5%

HOW MEOW

By scanning the QR code

You can see our other product types and get detailed information.

WET FOODS



400 gr

How Meow Chunk In Jelly Kitten Food with Chicken
Sliced pieces contain 80% meat and animal by-products (70% chicken meat, 15% chicken liver, 15% lung), herbal products, minerals and vitamins. Does not contain colorants or preservatives. (Sliced pieces generally constitute 40% of the product.) 100% of the protein is of animal origin.
Analytical Components: Protein 8.4%, Fat 4%, Fiber 0.45%, Moisture 80%, Ash 2.2%
Nutritional Supplements: Taurine (3a370) 1,000 mg/kg, Vitamin D3 (3a671) 130 IU/kg, Vitamin E (3a700) 40 mg/kg, Iron (sulphate) (3b103) 21 mg/kg, Copper (sulphate) (3b405) 2.7 mg/kg, Manganese (oxide) (3b502) 2.7 mg/kg, Zinc (sulphate) (3b605) 20 mg/kg, Iodine (3b202) 0.5



400 gr

How Meow Chunk In Jelly Adult Cat Food with Fish
Sliced pieces contain 80% meat and animal by-products (60% chicken, 40% whiting), herbal products, minerals and vitamins. Does not contain additives or preservatives. (Sliced pieces generally constitute 45% of the product.) 100% of the protein is of animal origin.
Analytical Components: Protein 7%, Fat 3.5%, Fiber 0.4%, Moisture 80%, Ash 2.1%
Nutritional Supplements: Taurine (3a370) 700 mg/kg, Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 150 IU/kg, Vitamin E (3a700) 45 mg/kg, Choline Chloride (3a890) 300 mg/kg, Iron (sulphate) (3b103) 27 mg/kg, Copper (sulphate) (3b405) 2 mg/kg, Manganese (oxide) (3b502) 2 mg/kg, Zinc (sulphate) (3b605) 25 mg/kg, Iye (3b202) 0.45 mg/kg



400 gr

How Meow Chunk In Jelly Sterilised Adult Cat Food with Salmon
Sliced pieces contain 80% meat and animal by-products (60% chicken, 25% salmon, 15% whiting), herbal products, minerals and vitamins. Does not contain colorants and preservatives. (Sliced (Parts are generally 40% of the product.)
Analytical Components: Protein 7.35%, Fat 3.2%, Fiber 0.42%, Moisture 80%, Ash 2.1%
Nutritional Supplements: Taurine (3a370) 700 mg/kg, Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 150 IU/kg, Vitamin E (3a700) 45 mg/kg, Choline Chloride (3a890) 300 mg/kg, Iron (sulphate) (3b103) 27 mg/kg, Copper (sulphate) (3b405) 2 mg/kg, Manganese (oxide) (3b502) 2 mg/kg, Zinc (sulphate) (3b605) 25 mg/kg, Iyote (3b202) 0.45 mg/kg.



85 gr

How Meow Chunk In Jelly Kitten Food with Chicken
Sliced pieces contain 80% meat and animal by-products (70% chicken meat, 15% chicken liver, 15% lung), herbal products, minerals and vitamins. Does not contain colorants or preservatives. (Sliced pieces generally constitute 45% of the product.) 100% of the protein is of animal origin.
Analytical Components: Protein 8.4%, Fat 4%, Fiber 0.45%, Moisture 80%, Ash 2.2%
Nutritional Supplements: Taurine (3a370) 1000 mg/kg, Vitamin D3 (3a671) 130 IU/kg, Vitamin E (3a700) 40 mg/kg, Iron (sulphate) (3b103) 21 mg/kg, Copper (sulphate) (3b405) 2.7 mg/kg, Manganese (oxide) (3b502) 2.7 mg/kg, Zinc (sulphate) (3b605) 20 mg/kg, Iodine (3b202) 0.5



85 gr

How Meow Chunk In Jelly Adult Cat Food with Chicken Liver
Sliced pieces contain 80% meat and animal by-products (50% chicken meat, 30% chicken liver, 10% spleen, 10% lung), herbal products, minerals and vitamins. Does not contain colorants or preservatives. Sliced pieces generally constitute 45% of the product.) 100% of the protein is of animal origin.
Analytical Components: Protein 8%, Fat 4%, Fiber 0.45%, Moisture 80%, Ash 2.2%
Nutritional Supplements: Taurine (3a370) 700 mg/kg, Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 150 IU/kg, Vitamin E (3a700) 45 mg/kg, Choline Chloride (3a890) 300 mg/kg/kg, Iron (sulfate) (3b103) 27 mg/kg, Copper (sulfate) (3b405) 2 mg/kg, Manganese (oxide) (3b502) 2 mg/kg, Zinc (sulfate) (3b605) 25 mg/kg, Iyote (3b202) 0.45 mg/kg.



85 gr

How Meow Chunk In Jelly Adult Cat Food with Salmon
Sliced pieces contain 80% meat and animal by-products (60% chicken, 25% salmon, 15% whiting), herbal products, minerals and vitamins. It does not contain dyes or preservatives. (Sliced pieces generally constitute 45% of the product.) 100% of the protein is of animal origin.
Analytical Components: Protein 8%, Fat 4%, Fiber 0.45%, Moisture 80%, Ash 2.2%
Nutritional Supplements: Taurine (3a370) 700 mg/kg, Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 150 IU/kg, Vitamin E (3a700) 45 mg/kg, Choline Chloride (3a890) 300 mg/kg, Iron (sulphate) (3b103) 27 mg/kg, Copper (sulphate) (3b405) 2 mg/kg, Manganese (oxide) (3b502) 2 mg/kg, Zinc (sulphate) (3b605) 25 mg/kg, Iodine



400 gr

How Meow Chunk In Jelly Puppy Food with Lamb
Sliced pieces contain 80% meat and animal by-products (50% chicken, 25% lamb, 10% spleen, 15% lung), herbal products, minerals and vitamins. Does not contain colorants or preservatives. (Sliced pieces generally constitute 40% of the product.) 100% of the protein is of animal origin.
Analytical Components: Protein 7.4%, Fat 3.5%, Fiber 0.4%, Moisture 80%, Ash 2.1%
Nutritional Supplements: Vitamin D3 (3a671) 180 IU/kg, Vitamin E (3a700i) 25 mg/kg, Iron (sulphate) (3b103) 22 mg/kg, Copper (sulphate) (3b405) 3.3 mg/kg, Manganese (oxide) (3b502) 1.5 mg/kg, Zinc (sulphate) (3b605) 25 mg/kg, Iodine (3b202)



400 gr

How Meow Chunk In Jelly Adult Dog Food with Steak
Sliced pieces contain 80% meat and animal by-products (50% chicken, 25% beef, 10% spleen, 15% lung), herbal products, minerals and vitamins. It does not contain dyes or preservatives. (Sliced pieces generally constitute 40% of the product.) 100% of the protein is of animal origin.
Analytical Components: Protein 7%, Fat 3.5%, Fiber 0.4%, Moisture 80%, Ash 2.1%
Nutritional Supplements: Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 200 IU/kg, Vitamin E (3a700) 20 mg/kg, Choline Chloride (3a890) 450 mg/kg, Iron (sulphate) (3b103) 20 mg/kg, Copper (sulphate) (3b405) 3 mg/kg, Manganese (oxide) (3b502) 2.5 mg/kg, Zinc (sulphate) (3b605) 30



400 gr

How Meow Chunk In Jelly Adult Dog Food with Salmon
Sliced pieces contain 80% meat and animal by-products (60% chicken, 25% salmon, 15% whiting), herbal products, minerals and vitamins. It does not contain colorants and preservatives. (Sliced pieces are generally 100% of the protein is of animal origin.
Analytical Components: Protein 7%, Fat 3.5%, Fiber 0.4%, Moisture 80%, Ash 2.1%
Nutritional Supplements: Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 200 IU/kg, Vitamin E (3a700) 20 mg/kg, Choline Chloride (3a890) 450 mg/kg, Iron (sulphate) (3b103) 20 mg/kg, Copper (sulphate) (3b405) 3 mg/kg, Manganese (oxide) (3b502) 2.5 mg/kg, Zinc (sulphate) (3b605) 30



400 gr

How Meow Pate Kitten Food with Chicken
Meat and animal by-products 50% (70% chicken meat, 15% chicken liver, 15% lung), 1% tapioca, 1% minerals and vitamins. Contains no dyes or preservatives. 100% of the protein source is derived from animal products.
Analytical Components: Protein 7.35%, Fat 5%, Fiber 0.6%, Moisture 78%, Ash 2.1%
Nutritional Supplements: Taurine (3a370) 1,000 mg/kg, Vitamin D3 (3a671) 130 IU/kg, Vitamin E (3a700) 40 mg/kg, Iron (sulphate) (3b103) 21 mg/kg, Copper (sulphate) (3b405) 2.7 mg/kg, Manganese (oxide) (3b502) 2.7 mg/kg, Zinc (sulphate) (3b605) 20 mg/kg, Iyote (3b202) 0.5 mg/kg.



400 gr

How Meow Pate Adult Cat Food Chicken Liver
Meat and animal by-products 50% (50% chicken meat, 30% chicken liver, 10% spleen, 10% lung), 1% tapioca, 1% minerals and vitamins. Contains no dyes or preservatives. 100% of the protein source is derived from animal products.
Analytical Components: Protein 7%, Fat 5%, Fiber 0.6%, Moisture 78%, Ash 2.1%
Nutritional Supplements: Taurine (3a370) 700 mg/kg, Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 150 IU/kg, Vitamin E (3a700) 45 mg/kg, Choline Chloride (3a890) 300 mg/kg, Iron (sulphate) (3b103) 27 mg/kg, Copper (sulphate) (3b405) 2 mg/kg, Manganese (oxide) (3b502) 2 mg/kg, Zinc (sulphate) (3b605) 25 mg/kg, Iyote (3b202) 0.45 mg/kg.



400 gr

How Meow Pate Sterilised Adult Cat Food Salmon
50% meat and animal by-products (60% chicken, 25% salmon, 15% whiting), herbal products, minerals and vitamins. Does not contain dyes or preservatives. 100% of the protein source is obtained from animal products.
Analytical Components: Protein 7.35%, Fat 4.5%, Fiber 0.63%, Moisture 78%, Ash 2.1%
Nutritional Supplements: Taurine (3a370) 700 mg/kg, Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 150 IU/kg, Vitamin E (3a700) 45 mg/kg, Choline Chloride (3a890) 300 mg/kg/kg, Iron (sulfate) (3b103) 27 mg/kg, Copper (sulfate) (3b405) 2 mg/kg, Manganese (oxide) (3b502) 2 mg/kg, Zinc (sulfate) (3b605) 25 mg/kg, Iyote (3b202) 0.45 mg/kg.



400 gr

How Meow Pate Puppy Food with Beef
Meat and animal by-products 50% (50% chicken, 25% beef, 10% spleen, 15% lung), 1% tapioca, 1% minerals and vitamins. Does not contain colorants or preservatives. 100% of the protein source is obtained from animal products.
Analytical Components: Protein 7.35%, Fat 5%, Fiber 0.6%, Moisture 78%, Ash 2.1%
Nutritional Supplements: Vitamin D3 (3a671) 180 IU/kg, Vitamin E (3a700i) 25 mg/kg, Iron (sulphate) (3b103) 22 mg/kg, Copper (sulphate) (3b405) 3.3 mg/kg, Manganese (oxide) (3b502) 1.5 mg/kg, Zinc (sulphate) (3b605) 25 mg/kg, Iodine (3b202) 0.35 mg/kg.



400 gr

How Meow Pate Adult Dog Food Lamb
Meat and animal by-products 50% (50% chicken, 25% lamb, 10% spleen, 15% lung), 1% tapioca, 1% minerals and vitamins. Contains no dyes or preservatives. 100% of the protein source is derived from animal products.
Analytical Components: Protein 7%, Fat 5%, Fiber 0.6%, Humidity 78%, Ash 2.1%
Nutritional Supplements: Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 200 IU/kg, Vitamin E (3a700) 20 mg/kg, Choline Chloride (3a890) 450 mg/kg, Iron (sulphate) (3b103) 20 mg/kg, Copper (sulphate) (3b405) 3 mg/kg, Manganese (oxide) (3b502) 2.5 mg/kg, Zinc (sulphate) (3b605) 30 mg/kg, Iodine (3b202) 0.40 mg/kg.



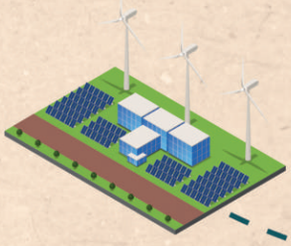
400 gr

How Meow Pate Adult Dog Food with Salmon
Meat and animal by-products 50% (60% chicken, 25% salmon, 15% whiting), 1% tapioca, 1% minerals and vitamins. Does not contain colorants or preservatives. 100% of the protein source is obtained from animal products.
Analytical Components: Protein 7%, Fat 5%, Fiber 0.6%, Moisture 78%, Ash 2.1%
Nutritional Supplements: Vitamin A (3a672a) 2000 IU/kg, Vitamin D3 (3a671) 200 IU/kg, Vitamin E (3a700) 20 mg/kg, Choline Chloride (3a890) 450 mg/kg, Iron (sulphate) (3b103) 20 mg/kg, Copper (sulphate) (3b405) 3 mg/kg, Manganese (oxide) (3b502) 2.5 mg/kg, Zinc (sulphate) (3b605) 30 mg/kg, Iodine (3b202) 0.40 mg/kg.

Recycled Material

How Meow® PREMIUM

A better future is our responsibility



- **Our factories are powered by the sun!** Up to 40% of the energy we use comes directly from solar energy.



- **We are starting to make our packaging recyclable as of 2025.** Because taking responsibility for the future is part of who we are.



- **By measuring our carbon footprint, we are taking a step forward and continuing with determination to offer healthy and natural food to our pets.** The health of our planet is as valuable to us as the happiness of our animal friends!



- Our commitment to a better world knows no bounds: **We are committed to achieving zero-waste production standards by 2030 in accordance with the principles of the circular economy**

HERMOS

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